



NO SOMOS MÁQUINAS

WE ARE NOT MACHINES



SILENT SEA PRODUCTIONS PRESENTS "NO SOMOS MÁQUINAS (WE ARE NOT MACHINES)" A MARK NISTICO FILM
PRODUCED BY KATRINA ROSSOS & MARK NISTICO IN PARTNERSHIP WITH NATIONAL EMPLOYMENT LAW PROJECT
POST-SOUND SERVICES BY WINKLER SOUND MUSIC BY FRANC CINELLI WEARENOTMACHINESFILM.COM
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MEDIA KIT

Running time.....116 min
 Genre Documentary
 Rating..... NR
 Year..... 2024
 Languages English and Spanish
 Country of Origin United States
 Format 3840x2160, 24fps, 16x9, stereo
 Press Katrina Rossos; katrina.rossos@gmail.com
 Trailer vimeo.com/986665861
 Official Website www.wearenotmachinesfilm.com
 Facebook www.facebook.com/wearenotmachinesdocumentary

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SYNOPSIS

Hidden in the shadows is a Latino workforce who feels they have no voice. A means to keep an arms-length from these workers, temporary and sub-contracted work offers little protections and few legal obligations by employers. But workers do have a voice, and together they are empowering one another and making noise to move progress forward.

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ABOUT THE FILM

No Somos Máquinas: We are Not Machines has been created in partnership with National Employment Law Project (NELP) and Silent Sea Productions. The film provides insight into the abuses and mistreatment of temporary workers, sub-contracted construction workers, and janitorial and domestic workers in New Jersey, who are predominantly Latino. Seeking to define itself as a new kind of union that educates, organizes, and advocates for workers without typical job protections, worker organization New Labor empowers disenfranchised laborers to become leaders who fight for progressive action.

No Somos Máquinas follows the staff and members of New Labor as they share their stories of abuse and disillusionment, and the film follows their evolution into empowered individuals who are aware of their rights and demand equity. The documentary highlights these transformations and details the methods that New Labor uses to build strong leaders in a self-sustaining worker organization. They empower one another to speak up about injustices at work, unsafe labor conditions, and wage theft, while providing invaluable trainings. From here, we see grassroots strength enacting change at the personal, local, and state level.

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FEATURING



REYNALDA
ORGANIZER - NEW LABOR



GERMANIA
ORGANIZER - NEW LABOR



OLGA
ORGANIZER - NEW LABOR



RAFAEL
TEMP WORKER



LOU KIMMEL
EXECUTIVE DIRECTOR
NEW LABOR



CARMEN MARTINO
CO-DIRECTOR OCCUPATIONAL
TRAINING & EDUCATION CONSORTIUM



JASON ROWE
MANAGING DIRECTOR
NEW JERSEY COMMUNITY CAPITAL



KASTURI DASGUPTA
SOCIOLOGY PROFESSOR
GEORGIAN COURT UNIVERSITY



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NATIONAL EMPLOYMENT LAW PROJECT

Founded in 1969, the nonprofit National Employment Law Project (NELP) is a leading advocacy organization with the mission to build a just and inclusive economy where all workers have expansive rights and thrive in good jobs. Together with local, state, and national partners, NELP advances its mission through transformative legal and policy solutions, research, capacity-building, and communications. They have impacted the lives of an estimated 100 million workers and their families over the past decade by building worker power and challenging the rules that allow corporate harm and undue power. NELP is dedicated to build Black, immigrant worker power and advance transformative solutions to achieve racial and economic justice. www.nelp.org

DIRECTOR MARK NISTICO - SILENT SEA PRODUCTIONS

Mark Nistico is a seven-time award-winning director whose critically acclaimed feature film *Blue Collar Boys* was cited as “the most politically appropriate film in theaters” by LA Weekly and included in the Academy of Motion Picture Arts and Sciences Permanent Core Collection. Nistico has conceptualized both short and feature length narrative and documentary films, television pilots and commercials for such clients as Mercedes Benz, Optimum/ Altice, Continental Tires, and Ricoh USA. *Blue Collar Boys*, garnered 18 nominations and 6 wins at film festivals, including two Best Picture Awards and AOL called it “a sign of the times.” www.silentseaproductions.com

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TODD WOLFSON, PH.D. - ASSOCIATE PRODUCER

Todd Wolfson is an associate professor in the Department of Journalism and Media Studies at Rutgers University and a research fellow at New America Foundation's Open Technology Institute. Wolfson was lead producer of *The Poverty Tour: A Call to Conscience*, a five-part PBS documentary series that chronicles Tavis Smiley's 18-city, 11-state poverty bus tour with Princeton University professor Dr. Cornel West, Feeding America CEO Vicki B. Escarra, Health and Human Services Secretary Kathleen Sebelius, economist Jeffrey Sachs and ethics and religion commentator Jim Wallis in 2011. He has authored numerous articles as well as the books, *Digital Rebellion: The Birth of the Cyber Left* and *The Great Refusal: Herbert Marcuse and the Contemporary Cycle of Resistance*. Wolfson is also a co-founder and board president of the nonprofit Media Mobilizing Project, which uses media and communications as a core strategy for building a movement of poor and working people in Philadelphia and across the region.

DAVE DESARIO - ASSOCIATE PRODUCER

Dave DeSario is the Founding Member of the Alliance for the American Temporary Workforce (AATW), a member of the NIOSH NORA Services Sector Committee advising on government research priorities. He is the executive producer on the 2015 documentary *A Day's Work* the story of 21-year-old Day Davis who was killed on his first day of work as a temporary employee produced in cooperation with ProPublica. DeSario started his communications career as a freelance reporter for the *New York Post*. He built and maintains the leading online resource for information on the temporary staffing industry www.TemporaryEmployees.org.



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