

Campaign Writer / Researcher – Washington, D.C. Office

The National Employment Law Project (NELP) is seeking an outstanding writer / researcher to work in NELP's Washington, D.C. office to support campaigns to raise the wages of America's lowest paid workers. The position will be responsible for leading online media engagement and producing a variety of types of writing, research and analysis for minimum wage and living wage campaigns. The position offers an opportunity to help improve the lives of millions of working families through high impact public policy campaigns at the federal, state and local levels, and to work with a great team of colleagues and coalition partners.

Responsibilities

- Monitoring media and blog coverage of economic and labor policy issues and identifying opportunities for advocating for fair wages
- Writing blog posts, op-eds and other media pieces making economic and policy arguments for fair wages
- Authoring short policy papers, briefing materials, fact sheets, powerpoints and talking points
- Digesting economic research and conducting basic web-based research using standard government economic datasources, and presenting both in an accessible fashion
- Using social media tools to extend message reach
- Creating content for campaign website
- Supporting other aspects of coordination and building the campaign, in coordination with other members of the campaign staff

Qualifications

- Bachelor's degree, preferably in a relevant social science field
- Excellent writing and communications skills
- Ability to master economic and policy arguments, and translate complex and technical material for lay readers
- Ability to produce on short deadlines, work independently and manage multiple projects simultaneously
- At least 2 years of experience writing for a policy or issue campaign, media outlet, or advocacy organization
- Background in economic justice or labor issues

- Attention to detail
- Facility with both traditional and new media strategies, including strong web skills
- HTML knowledge a plus

The position is a contract job, initially for an 18-month term. The term may be extended in the future depending on funding and campaign needs. Salary depends on experience and will be based on the NELP scale. NELP provides a comprehensive benefits package.

Applications: To apply, please send a cover letter detailing your relevant experience, a resume and two writing samples to jobs@nelp.org with the word CAMPAIGN WRITER/RESEARCHER in the subject line.

NELP is an equal opportunity, affirmative action employer. Women, people of color, persons with disabilities, and members of the LGBT community are encouraged to apply.

About NELP: The National Employment Law Project (NELP) works to restore the promise of economic opportunity in the 21st century economy. In partnership with national, state and local allies, we promote policies and programs that create good jobs, strengthen upward mobility, enforce hard-won worker rights, and help unemployed workers regain their economic footing through improved benefits and services. To learn more about NELP, please visit our website at www.nelp.org.