**Wage Justice Campaign Strategist / Senior Campaign Strategist**

**Washington, D.C.**

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The National Employment Law Project is hiring a Campaign Strategist or Senior Campaign Strategist to help lead NELP’s work to raise the minimum wage and to support other low-wage worker policy and organizing campaigns. With wages falling, income inequality at record levels, and workers demanding an end to poverty pay, there is unprecedented national momentum for a more realistic minimum wage. NELP is at the center of this movement, serving as coordinator of the federal minimum wage campaign and providing extensive support to minimum wage and other wage justice campaigns at the state and local levels. The Campaign Strategist will join NELP’s team supporting these efforts. The position offers a rewarding opportunity to help improve the lives of millions of workers and collaborate with a great group of colleagues and coalition partners.

**About NELP:**

For 45 years, NELP has fought to restore the promise of economic opportunity through work to America’s working families. NELP is one of the country’s leading workers’ rights organizations, developing innovative policy models, conducting research and education, supporting worker organizing through tailored technical assistance and legal support, and engaging in strategic communications. We work from the ground up to build change, in close partnership with community groups, unions, faith-based organizations, legal services program and policymakers.

**Responsibilities:**

- Developing and executing campaign strategy for the federal minimum wage campaign – including leveraging grassroots energy and the approaching elections to achieve policy traction, developing online and social media strategy, linking the federal and state/local campaigns, etc. – in collaboration with a range of allies.
- Supporting the state and local campaigns and building the field by producing campaign materials including fact sheets, mini-reports, testimony, earned media content, newsletters and web content.
- Producing and supervising production of policy documents that will advance the issue and the campaigns.
- Coordinating media strategy, together with communications staff, and engaging with media through op-ed writing, and through radio, print and television appearances.
- Organizing campaign events including press conferences, briefings, and meetings with policymakers.
- Coordinating campaign coalitions.
**Qualifications:**

- Three to five years of relevant experience (or, for the Senior Campaign Strategist position, eight or more years) leading public policy or organizing campaigns.
- Demonstrated success in implementing effective campaign strategies, producing written policy products and achieving results.
- Background in economic policy, workers’ rights or other relevant social justice work.
- Bachelor’s degree or equivalent.

**Compensation and Benefits:**

Salary will be competitive and depends on experience. It comes with an excellent benefits package and will be based in NELP’s Washington, D.C. office.

**To Apply:**

To apply, please send a cover letter detailing your relevant experience and a resume to jobs@nelp.org with the word CAMPAIGN STRATEGIST/SENIOR CAMPAIGN STRATEGIST in the subject line.